

FOR IMMEDIATE RELEASE

CMCF Elects Dato' Afdlin Shauki as Vice Chairman

Cyberjaya, 14 May 2026 – The Communications and Multimedia Content Forum (CMCF) has elected Dato' Afdlin Shauki as its new Vice Chairman following the resignation of Claudian Navin Stanislaus as President of the Malaysian Advertisers Association, the role through which he represented the CMCF in the Vice Chairmanship position.

Widely recognised for his contributions to Malaysia's creative and communications sectors, Dato' Afdlin Shauki brings decades of experience spanning content creation, media, public communications, entrepreneurship, and industry advocacy.

Datuk Rafiq Razali, Chairman of CMCF said the appointment reflects the organisation's commitment to strengthening industry leadership and broadening stakeholder engagement.

"Dato' Afdlin brings a unique combination of industry experience and insight that will add significant value to the organisation's ongoing work. His appointment comes at an important time as the industry navigates rapid technological change, shifting audience expectations, and increasing focus on trust, responsibility, and sustainability within the digital and media ecosystem."

Dato' Afdlin Shauki said he looked forward to contributing to the organisation's priorities and supporting greater collaboration across the industry.

"A vibrant content ecosystem relies heavily on the synergy between creators, consumers and regulators. I look forward to bridging these gaps at CMCF, driving meaningful collaborations that protect and elevate our industry. My humble and deepest appreciation to those who have honoured me with their votes as Vice Chairman of CMCF. I will do my best to ensure that we continue to move from strength to strength, working together to keep our digital spaces safe, inclusive and highly competitive."

CMCF also recorded its appreciation to outgoing Vice Chairman Claudian Navin Stanislaus for his longstanding service and contributions over many years as a member of the council.

Datuk Rafiq Razali said Navin had played an important role in supporting the organisation's development and institutional continuity through different phases of industry evolution.

"We place on record our sincere appreciation for Navin's many years of commitment, leadership, and service to the organisation. His contributions have helped shape important areas of our work and strengthened the organisation over time."

The organisation said the leadership transition reflects its continued focus on institutional continuity, constructive industry engagement, and forward-looking collaboration across the broader ecosystem.

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UNTUK SIARAN SEGERA

CMCF Melantik Dato' Afdlin Shauki sebagai Naib Pengerusi

Cyberjaya, 14 Mei 2026 – Forum Kandungan Komunikasi dan Multimedia Malaysia (CMCF) telah melantik Dato' Afdlin Shauki sebagai Naib Pengerusi baharu susulan peletakan jawatan Claudian Navin Stanislaus sebagai Presiden Persatuan Pengiklan Malaysia (MAA), iaitu jawatan yang melayakkan beliau mewakili CMCF sebagai Naib Pengerusi.

Dikenali secara meluas atas sumbangan beliau kepada sektor kreatif dan komunikasi Malaysia, Dato' Afdlin Shauki membawa pengalaman berpuluh tahun merangkumi penciptaan kandungan, media, komunikasi awam, keusahawanan serta advokasi industri.

Datuk Rafiq Razali, Pengerusi CMCF berkata pelantikan ini mencerminkan komitmen organisasi untuk memperkukuh kepimpinan industri serta memperluaskan penglibatan pihak berkepentingan.

“Dato' Afdlin membawa gabungan unik antara pengalaman dan pandangan industri yang akan memberikan nilai signifikan kepada usaha berterusan organisasi. Pelantikan beliau hadir pada waktu yang penting apabila industri sedang berdepan perubahan teknologi yang pesat, perubahan jangkauan pengguna, serta peningkatan tumpuan terhadap aspek kepercayaan, tanggungjawab, dan kelestarian dalam ekosistem digital dan media.”

Dato' Afdlin Shauki berkata beliau menantikan peluang untuk menyumbang kepada keutamaan organisasi serta menyokong kerjasama yang lebih besar dalam industri.

“Ekosistem kandungan yang dinamik sangat bergantung kepada sinergi antara pencipta, pengguna dan pengawal selia. Saya berharap dapat merapatkan jurang ini di CMCF, serta memacu kerjasama bermakna yang melindungi dan memperkasa industri kita. Saya merakamkan penghargaan yang tulus kepada mereka yang telah memberi saya kepercayaan melalui undi sebagai Naib Pengerusi CMCF. Saya akan melakukan yang terbaik untuk memastikan kita terus bergerak dari kekuatan ke kekuatan, bekerjasama bagi memastikan ruang digital kita kekal selamat, inklusif dan berdaya saing tinggi.”

CMCF turut merakamkan penghargaan kepada bekas Naib Pengerusi, Claudian Navin Stanislaus atas khidmat serta sumbangan beliau selama ini sebagai ahli majlis.

Datuk Rafiq Razali berkata Navin telah memainkan peranan penting dalam menyokong pembangunan organisasi serta kesinambungan institusi melalui pelbagai fasa evolusi industri.

“Kami merakamkan setinggi-tinggi penghargaan atas komitmen, kepimpinan dan khidmat Navin kepada organisasi selama ini. Sumbangan beliau telah membantu memperkukuh organisasi serta menyokong pelbagai aspek penting dalam usaha kami.”

Organisasi itu berkata peralihan kepimpinan tersebut mencerminkan fokus berterusan terhadap kesinambungan institusi, penglibatan industri yang konstruktif, serta kerjasama yang berpandangan ke hadapan dalam ekosistem yang lebih luas.



ABOUT CMCF

The Communications and Multimedia Content Forum of Malaysia (CMCF), also known as the Content Forum, is an industry-led forum designated under the Communications and Multimedia Act 1998 and registered with the Malaysian Communications and Multimedia Commission (MCMC). CMCF is mandated to oversee and promote self-regulation of content disseminated over electronic networks in Malaysia.

CMCF brings together a broad cross-section of the communications and multimedia content ecosystem, including broadcasters, advertisers, advertising agencies, content creators and distributors, internet service providers, audiotext hosting service providers, technology, media and digital service providers, and civic groups. This multi-stakeholder composition ensures that content standards are developed with practical industry insight while reflecting public interest considerations.

As Malaysia's recognised industry self-regulatory body for electronic content, CMCF is responsible for the development, implementation, and enforcement of the Malaysian Communications and Multimedia Content Code. First registered with MCMC on 1 September 2004, and most recently revised in 2022, the Content Code sets out governing standards and best practices for content dissemination, providing a framework that supports creativity, innovation, and the sustainable growth of the industry.

CMCF also houses a Complaints Bureau, which receives complaints from both industry players and the public regarding content disseminated over electronic networks. The Bureau is empowered to investigate alleged breaches of the Content Code, facilitate mediation, adjudicate cases, issue published orders, and impose sanctions where appropriate. In addition, it provides advisory guidance on electronic content matters.

Through self-regulation, CMCF aims to complement the existing legal framework by promoting responsible content practices, enhancing consumer protection, and fostering a fair and trusted content ecosystem.

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