

## MEMBERSHIP APPLICATION FORM

Please print the completed form and return with payment to:

**The Secretariat  
Communications and Multimedia Content Forum of Malaysia  
Level 5, MCMC Tower 2, Jalan Impact, 63000 Cyberjaya, Selangor, Malaysia**

For more information, please contact Secretariat at:  
General Line: 603-86809900  
Email: [secretariat@contentforum.my](mailto:secretariat@contentforum.my)

### A. APPLICATION CATEGORY

Please tick (✓) where applicable:

I / We hereby apply for:  Ordinary Membership  Associate Membership

**Ordinary Membership** shall be open to business industry and trade associations as well as firms, companies and corporate bodies as well as organisations established, incorporated or registered under the laws of Malaysia and qualifying as:

**Advertisers / Audiotext & Mobile Technology Service Providers / Broadcasters / Content Creators or Distributors / Internet Access Service Providers / Civic Groups or Technology, Media and Digital Service Providers \***

**Associate Membership** shall be open to any individual or group as specified below, and is a party interested in content provided by the communications and multimedia industry. Associate members shall enjoy all privileges of ordinary members except that they may not vote or stand for election for any position at any General Meeting or be eligible to be nominated to the Council. A university or university-college student shall not be **an associate** member or a representative of an ordinary member unless prior approval is obtained from the Vice-Chancellor of the University concerned.

There are two (2) categories of Associate Membership:

- (a) **Individuals** (i.e., a singular person, irrespective of profession or organization); and
- (b) **Groups** (i.e., a firm, society or body established, incorporated or registered under the laws of Malaysia or other countries).

(Note: A university or university-college student shall not be an associate member or a representative of an ordinary member unless prior approval is obtained from the Vice-Chancellor of the University concerned. Please provide this written approval where necessary).

We wish to belong to the following categories (please indicate in the boxes provided, the chronological order of preference e.g.: 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> etc. that you wish to belong to)

|   |                          |   |                          |
|---|--------------------------|---|--------------------------|
| Advertisers                                     | <input type="checkbox"/> | Content Creators/Distributors                   | <input type="checkbox"/> |
| Audiotext & Mobile Technology Service Providers | <input type="checkbox"/> | Internet Access Service Providers               | <input type="checkbox"/> |
| Broadcasters                                    | <input type="checkbox"/> | Technology, Media and Digital Service Providers | <input type="checkbox"/> |
| Civic Groups                                    | <input type="checkbox"/> |   |                          |

**B. COMPANY PROFILE**

Please provide the following (\* if applicable):

Company's / Organisation's Name: .....  
& Number **OR**

Individual's Name & Citizenship \*\* .....  
(\* - if a non-Malaysian)

Correspondence Address: .....  
.....

Telephone & Facsimile: .....

E-mail: .....

URL / Website: .....

\* Date of Incorporation / Registration: .....

\* Incorporation No. / Registration No.: .....

\* Core Business: .....

- \* Licence Type:  Individual  
 Class  
 Registered  
 Exempt
- \* Licence Category:  Network Facilities Provider  
 Network Service Provider  
 Applications Service Provider  
 Content Applications Service Provider

**C. APPOINTED REPRESENTATIVES**

1. Name of Permanent Representative: .....

Designation: .....

Telephone / Handphone No.: .....

E-Mail: .....

2. Name of Alternate Representative: .....

Designation: .....

Telephone / Handphone No.: .....

E-Mail: .....

**D. OTHER INFORMATION**

Please note that your application form should be accompanied with the following (if applicable):

- (1) Brief profile of the Company / Organisation;
- (2) Brief writeup on the principal activities, products and services;
- (3) Business Card of Appointed Representative/s;
- (4) For Sole Proprietorship / Partnership; Business Registration Certificate **OR** for Incorporated Companies, please provide Certificate of Incorporation and latest Form 24 & Form 49, SSM Corporation Information;
- (5) Photocopy of I/C for Malaysian citizen; and
- (6) Photocopy of Passport for non-Malaysian citizen

**E. MEMBERSHIP FEE**

**Ordinary Member**

Entrance Fee: RM1,000.00  
Annual subscription: RM2,000.00

**Associate Member**

Entrance Fee:  
**Individuals:** RM200.00  
**Groups:** RM1,000.00

Annual Subscription:  
**Individuals:** RM60.00  
**Groups:** RM300.00

The abovementioned entrance fee and annual subscription apply to all Ordinary and Associate Members, with the exception of those categorized by the Council as falling within the definition of a **Civic Group**, who shall not be required to pay any entrance fee but shall be subject to the following fee:

Annual Subscription: RM60.00 (Ringgit Malaysia Sixty Only)

**F. DECLARATION**

I / We hereby nominate the above names as set out in Section C as our Representatives to this Forum. Please find enclosed crossed cheque number / payment reference \_\_\_\_\_ for the total amount of RM\_\_\_\_\_ made payable to the "**Forum Kandungan Komunikasi dan Multimedia Malaysia**". I / We declare that the information herein is true and agree to be governed by the Rules and Regulations of this Forum as they now and hereafter exist, if admitted.

Company / Organisation: .....

Name of Signatory: .....

Signature: .....

Date: .....

Company Stamp : .....

Individual (name): .....

Signature: .....

Date: .....

**\* DEFINITION OF CATEGORIES:**

**Advertisers** – any person, partnership, company, corporation or society who utilizes the network and digital media to display advertisements including but not limited to advertising agencies, brand owners, manufacturers, content providers, sales promoters, broadcasters and direct marketers, who or on whose behalf advertisements are transmitted or disseminated for the purposes of promoting their brand or products, or influencing consumer behaviour

**Audiotext & Mobile Technology Service Providers** – where an Audiotext Service Provider means a person who provides an application service which enables a caller by dialing a “600” short code or such other codes as may be decided by the Commission from time to time, to receive a recorded message or interact with a programme for the purposes of receiving information and a Mobile Technology Service Provider means a person who provides mobile infrastructure and platforms, solutions, system integrations, payments, telecommunication, content and service providers

**Broadcasters** – a person who causes to be transmitted any sign or signal through a broadcasting station whether for aural or visual reception or both, and includes any music, theatrical or other entertainment, concert, lecture, speech, address, news and information of any kind so transmitted for reception by the general public

**Civic Groups** – any organisation whose objects are exclusively to promote the interests of community issues which shall include but not be limited to consumer interests, women's issues, children's issues, youth issues and religious harmony issues or any non-profit institution of higher learning and which is registered as a society under the Societies Act 1966 or as a company limited by guarantee under the Companies Act 2016 or as a statutory body

**Content Creators / Distributors** – those who are involved in any one of the following activities:

- (a) the creation of content including but not limited to online content creators, aggregators, scriptwriters, production houses, post-production agencies but excluding Advertisers; or
- (b) the distribution of content (excluding those who make available and/or distribute such content directly to consumers of content via the medium of broadcasting, internet services, audiotext).

**Internet Access Service Providers** – those who are involved in providing access to internet services and applications in conjunction with either a dial-up or direct connection.

**Technology, Media and Digital Service Providers**– refers to mobile, digital, online platforms and applications that allow the creation and exchange of user-generated content (either organic or paid) by individuals, communities and corporations.

**NOTE:** Personal Data Protection Policy for CMCF on Page 5

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**FOR SECRETARIAT USE ONLY**

Membership Ref.: .....

Approved at ..... Council meeting held on .....

### **CMCF PERSONAL DATA PROTECTION POLICY**

This statement is made pursuant to the Personal Data Protection Act 2010, which regulates the processing of personal data by the data user in a commercial transaction and protects the interest of the data subject.

#### **1. Your Consent**

By providing your personal data to CMCF, you have read and accepted the statements herein; and you have consented to the processing of your personal data by CMCF in the manner set out herein. If you provide personal data of third parties to CMCF, you warrant and represent to CMCF that you have obtained the required consent of the third parties for the processing of the relevant personal data by CMCF in the manner set out herein.

#### **2. Notice and Choice Principle Statement**

2.1 CMCF may be required to collect personal data from you during the course of your dealings with CMCF or for the purpose of CMCF's activities. Such personal data may include (but not limited to) name as per identity card, preferred name, identity/passport number, age, contact number, residential address, email address, birth date, gender, race, nationality, occupation, designation, bank account details, information of spouse/children such as name and birth date, information of your organization such as name, registration number and address, information as to physical or mental health, political opinions, religious beliefs or other beliefs of a similar nature, the commission or alleged commission of an offence and such other data necessary for the purposes which the personal data is collected.

2.2 The personal data provided by you to CMCF may be processed by CMCF for the following purposes: -

- to register individuals as the contact person of an organization that is a member of CMCF
- to administer the business or contractual relationship between CMCF and you and/or your organization;
- to communicate with you and/or your organization;
- to administer customer relationship management procedures;
- to provide you with information about the activities, products, services, events and programmes that may be organized, managed, facilitated, provided, sponsored and/or participated by CMCF;
- to provide you with information about the products, services, events and programmes offered by selected third parties that may interest you;
- to facilitate payment in connection with the business or contractual dealings between CMCF and you and/or your organization;
- to conduct research, study, assessment, survey and/or prepare reports/statistics for purpose of CMCF's activities;
- to respond to your enquiries;
- to comply with any legal or regulatory requirements applicable to CMCF, and to make disclosure under the requirements of any law, regulation, direction, court order, by-law, guideline, circular or code applicable to CMCF;
- for recruitment of employees;
- for CMCF's internal record keeping; and/or
- other lawful business activities of CMCF.

2.3 The personal data provided by you to CMCF may, if required, be disclosed to the following classes of third parties:

- CMCF's sub-contractors or third-party service or product providers as may be determined by CMCF to be necessary or appropriate;
- financial institutions for purposes of facilitating payments and/or maintaining financial records in connection with the business or contract relationship between CMCF and you and/or your organization;
- government agencies and selected parties within or outside Malaysia including strategic partners that work with CMCF in connection with CMCF's business activities or any event or programme;
- agents, contractors, auditors, consultants, accountants, insurers, lawyers or other financial or professional advisers of CMCF;
- regulatory bodies, government bodies or other authorities if required or authorized to do so to discharge any regulatory function under any law or in relation to any order or judgment of a court; and/or
- any person to whom CMCF is compelled or required to do so under the law.

2.4 Generally, the personal data processed by CMCF is collected from you or provided by a 3<sup>rd</sup> party to CMCF for the aforesaid purposes.

2.5 You have a right to request for access to and for correction of your personal data. You may also choose to limit the processing of your personal data. If you would like to make any of such requests, kindly submit your request in writing to CMCF at the postal/email address specified in paragraph 6 below, with no access fees imposed.

2.6 If you have any inquiries or complaints in respect of the personal data, kindly communicate to CMCF in writing at the postal/email address specified in paragraph 6 below

#### **3. Security of Your Personal Data**

We take the protection of personal data we collect and/or under our care very seriously. We maintain safe technical measures, practices, and policies when handling personal data to safeguard the data from unauthorized access, improper uses or disclosure or similar risks, in accordance with such requirements of the applicable personal data protection laws and regulations.

#### **4. Consent and Retraction of Consent**

By submitting your personal data to us, you consented to the use of it as set out in this Policy. However, where we rely on your consent for processing your personal data, you may withdraw your previous consent to this processing at any time, by contacting us by using the contact details below. Please note, however, that withdrawing your consent will not affect the lawfulness of processing based on your previous consent prior to withdrawal.

#### **5. Changes to this Policy**

This policy may be revised and updated from time to time. CMCF recommends that you visit this webpage to review the most updated version of this statement each time you provide your personal data to CMCF.

#### **6. Contact Us**

If you have any enquiries related to our personal data protection policy, please contact us at [secretariat@contentforum.my](mailto:secretariat@contentforum.my)

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