

2023 AT A GLANCE

COMMUNICATIONS AND MULTIMEDIA CONTENT FORUM OF MALAYSIA

Robust Policy-Making

We successfully launched the OCC Guidelines! The first supplementary instrument to the Content Code 2022 was introduced after extensive collaboration with industry leaders, both local and international. We will continue our efforts with the Alcohol Marketing Guidelines, the Influencer Guidelines, Greenwashing Guidelines and more!



Increased Awareness and Advocacy

With over 135 awareness programs and training sessions, more than 276 media engagement, and over 270 articles covering self-regulation, the Content Code and issues within it, the Content Forum has amplified its messages in 2023, and aims to be even louder next year! We remain committed to facilitate self-regulation of content for the mutual benefit of the industry and the community.

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The collective effort behind this monumental task is a true reflection of Malaysia's progressive mindset and is worthy to be emulated by other policy makers in the region”

Ruben Hattari, Director of Public Policy, Southeast Asia, Netflix



Complaints-Handling

We handled over 21,000 complaints this year, marking a 33% surge compared to the previous year! Given the growing awareness within the community and increased empowerment of users, we anticipate an even greater number in 2024.

Collaborations

Broadening our connections with partners and allies, we saw heightened engagement with educational institutions across the nation and cultivated relationships with key social media platforms. TikTok was the first to sign our Digital Safety Pledge.

Dialogues

Our public dialogues featured influential women addressing sexism, renowned comedians delving into satire, religious figures analysing viral issues and more. We continue to believe that engaging in conversations about matters outlined in the Content Code serves as a catalyst for change.